

Carlos Mera

Product Designer · Complex Products, Web3 & Fintech · AI-native Workflows

5+

YEARS EXP.

Web3 & Fintech

CORE DOMAINS

End-to-end

DISCOVERY TO PRODUCTION

AI-augmented

WORKFLOW

Product Designer with 5+ years shipping complex, data-heavy products across fintech, platforms, mobile and emerging technologies. Experienced leading end-to-end from discovery through production, collaborating closely with engineering and reducing design-to-development friction. Comfortable owning products from early exploration through implementation. Uses AI-native workflows, rapid prototyping and production-ready implementations to reduce iteration cycles from days to hours.

SELECTED IMPACT

- 3x ecosystem growth after launch
- Products used by tens of thousands of users
- Reduced prototype and delivery cycles from days to hours
- End-to-end ownership: discovery → production
- Built and shipped across consumer apps, dashboards and complex platforms

WORKFLOW | Figma AI-assisted prototyping Framer V0 HTML / CSS Design Systems
Research Synthesis Developer Handoff

SKILLS

DESIGN

Figma
 Design Systems
 UX Research
 Interaction Design
 Prototyping
 Motion Design

ENGINEERING

Claude Code · MCP
 V0
 Framer
 HTML / CSS
 Developer Handoff

DOMAIN

Web3 / DeFi
 Fintech / Blockchain
 Mobile Apps
 B2B SaaS
 Healthcare

EXPERIENCE

Nethermind

Product Designer

May 2024 – Present · Full-time · Remote

- Led design for **Boop** — biometric payment & identity app for iOS and Android. End-to-end ownership: discovery, research, interaction design, design system, and developer handoff across the consumer app and vendor app.
- Delivered production-ready HTML/CSS prototypes alongside design files, reducing engineering ambiguity and accelerating product delivery.
- Designed and launched **Aztec Node Explorer** — a real-time network analytics platform contributing to 3x ecosystem growth within 6 weeks post-launch, scaling to 142+ live nodes across 10+ countries and peaking at ~195 nodes.
- Led design for **SyntropyX** — complex multi-chain DeFi vault platform covering deposit, borrowing, and yield flows across BTC, ETH and more; full design system and documentation ownership.
- Led **Restaking.Info** — Ethereum restaking analytics dashboard with operator tracking, TVL charts, and LST distribution views.

NATEEVO

UX/UI Designer

May 2022 – May 2024 · Full-time · Barcelona, Hybrid

EDUCATION

Ironhack

UX/UI Design Bootcamp
2020 · Barcelona

ISDi

Bachelor's · Visual Design &
Communication
2011 – 2016 · Havana

LANGUAGES

Spanish — Native

English — Full Professional

- Embedded in the UI squad for **ImaginBank** (CaixaBank Group) — contributed to the mobile design system and Bizum payment flows, shipping UI components across the iOS app.
- Designed product features for **Samsung** and **SEAT** — mobile and web experiences from wireframe through to shipped UI, working within established design systems and tight delivery cycles.
- Delivered end-to-end product design for **WatchesandWonders**, **Manor**, and **Towerbank** — cross-platform interfaces across luxury retail, e-commerce, and fintech verticals.
- Embedded in cross-functional squads, collaborating daily with product managers, engineers, and QA to hit delivery timelines.

Dissect

Product Designer

Dec 2023 – Feb 2024 · Co-op · Remote

Built the full design system for Dissect — a Web3/DeFi platform. Tokens, components, and documentation delivered end-to-end in Figma.

OPOS — Only Possible on Solana

Product Designer

Nov 2023 – Jan 2024 · Co-op · Remote

Designed a Solana blockchain fundamental analysis dashboard from concept to hi-fi prototype.

Grizzlython / Solana Hackathon

Product Designer

Feb 2023 – Mar 2023 · Remote

Designed an on-chain NFT dapp end-to-end within a hackathon sprint.

Widitrade

Lead Graphic Designer

Oct 2020 – Jan 2022 · Madrid

Visual design and brand identity for a fintech e-commerce platform.